

LAUNCH Cares

CHARITY RACE

SATURDAY ★ OCTOBER 8 ★ 2022

TIMED 10K RACE
TIMED 5K RACE
1-MILE FUN RUN/WALK
TODDLER TRIKE-A-THON



RACE HEADQUARTERS
702 KING FARM BLVD, SUITE 150
ROCKVILLE, MD 20850

**SPONSORSHIP
PACKET**

LAUNCH
Cares



**FIRST ANNUAL
CHARITY RACE**

**TIMED
5K & 10K RACES**

**1-MILE FUN RUN OR WALK
TODDLER TRIKE-A-THON**

KING FARM NEIGHBORHOOD OF ROCKVILLE, MD

SATURDAY, OCTOBER 8, 2022

ALL PROCEEDS FROM THIS EVENT WILL BE DONATED TO A LOCAL MOCO CHARITY CALLED "**SO WHAT ELSE.**" YOUR PARTICIPATION CHANGES THE LIVES OF LOCAL CHILDREN THROUGH SUMMER CAMPS, AFTER SCHOOL PROGRAMS, A PLENTIFUL FOOD PANTRY, FITNESS & WELLNESS PROGRAMS, & MUCH MORE!

FOR MORE INFORMATION

Call: 240-406-1265

Email: liz@launchsp.com

LAUNCH Cares

Charity Race 2022



LaunchCARES is a Rockville-based business that partners with existing charities in the DMV area with the joint mission to change lives through fitness & wellness. In 2022 we have chosen "SO WHAT ELSE" as the charity recipient of 100% of race proceeds.

"SO WHAT ELSE" has been caring for members of our community since 2009 as a registered 501(c)(3). They offer after-school programs, summer camps, spring break camps, a food pantry, and much more to underserved families and children in DC and Maryland. They are wildly deserving of our praise, recognition, and financial support!

Our 1st annual Charity Race day will include events for the whole family. This is a party you don't want to miss!

Toddler Trike-A-Thon

Timed 5K & 10K Races

1-Mile Fun Run / Walk



YOUR SPONSORSHIP IS TAX DEDUCTIBLE!



We are expecting 500 runners for our 1st annual charity race which will be a FUN event designed to change MoCo for the better as we pour resources into local charities that exist to make life better for underserved children and families. We desire to grow this annual race to a half marathon and full marathon over the next five years to bring more people and attention to the great city of Rockville, Maryland!



Support a MoCo Charity!

LAUNCH Cares



All proceeds in 2022 will be donated to...

LIFE CHANGER
\$10,000

HERO
\$5,000

FRIEND
\$1,500

SPONSOR BENEFITS

	2 spots	8 spots	12 spots
PRE-EVENT RECOGNITION			
• SOCIAL MEDIA	X	X	X
• RACE WEBSITE PRESENCE	X	X	X
• TARGETED EMAIL BLASTS (3,000+ PEOPLE)	X	X	X
• EVENT FLYER	X	X	X
• EVENT PRESS RELEASE	X	X	
• NO COMPETING SPONSORS!	X		
ON-SITE RECOGNITION			
• EVENT BANNER @ RACE LOCATION	X	X	
• BRANDED TENT ALLOWED	X		
• TABLE IN VENDOR AREA		X	X
• LOGO ON ALL MILE MARKERS	X		
• LOGO ON 5K MILE MARKERS ONLY		X	
• BRANDED ITEMS IN REGISTRATION PACKETS	X	X	X
• LOGO ON T-SHIRTS (LARGE FONT)	X		
• LOGO ON T-SHIRTS (MEDIUM & SMALL FONT)		X	X
• FINISH LINE LOGO	X		
POST-RACE RECOGNITION			
• GRATITUDE EMAIL BLAST	X	X	X
• FIRST DIBS FOR 2023 RACE SPONSORSHIP	X	X	X

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Sponsor Sign-Up Sheet

BUSINESS NAME _____

BUSINESS ADDRESS _____

SPONSORSHIP LEVEL (CIRCLE ONE):

Life Changer

Hero

Friend

PAYMENT METHOD (CIRCLE ONE)

Check

Debit/Credit Card

Scan QR Code to Pay Online

CONTACT PERSON



Return completed form to liz@launchsp.com

CHECKS PAYABLE TO: So What Else
1 Preserve Parkway, Suite 150
Rockville, MD 20852

Payments due by
September 9, 2022