

# LAUNCH Cares



## SPONSORSHIP PACKET

2ND ANNUAL  
CHARITY RACE

TIMED  
5K & 10K RACES

1-MILE WALK  
KIDS TRIKE-A-THON

*KING FARM NEIGHBORHOOD OF ROCKVILLE, MD*

**SATURDAY, NOV. 11, 2023**

We are excited to welcome our community businesses and neighbors as we join together in a variety of healthy activities this Veterans Day.

Please consider being a sponsor for this event. You will have fabulous local advertising and the experience to interact with all race participants. Sponsors are invited to set up a table at the event headquarters to showcase your business, hand out free promotional items, join in the fun activities, and enjoy the good vibes!

We are expecting 500+ runners for our 2nd annual charity race this Veterans Day! This will be a FUN event designed to change MoCo for the better as we pour resources into local charities that exist to make life better for underserved children, families, and businesses. We desire to grow this annual race to a half marathon and full marathon over the next five years to bring more people and attention to the great city of Rockville, Maryland.



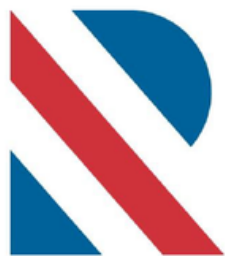
# LAUNCH Cares



## Charity Recipients 2023

**SO WHAT ELSE** has been caring for others since 2009 as a registered 501(c)(3). They offer after-school programs, summer camps, spring break camps, and a free food/clothing pantry to underserved families and children in DC and Maryland. The local MoCo, DC, and Baltimore needs are real and **SO WHAT ELSE** fills the gap for thousands of families.

Let's support them as they do the hard work of providing food, school programs, furniture, etc., for families in need.



**GREATER  
ROCKVILLE  
CHAMBER OF COMMERCE**

Empower | Amplify | Elevate

**THE GREATER ROCKVILLE CHAMBER OF COMMERCE** is the voice of the business community in Rockville with a mission to foster an environment for businesses to succeed through leadership, advocacy, & community partnerships.

We are thrilled to partner with the GRCC for our 2nd annual charity race to create more resources and opportunities for local economic growth. We join in the effort to promote large, medium, and small business in and around Rockville for the greater good of all residents and our local workforce.





# LAUNCH Cares



## Sponsor Benefits

CATAGORY	GUARDIAN \$10,000 (x1)	HERO \$5,000 (x2)	CHAMPION \$2,500 (x5)	ALLY \$1,000 (x10)	FRIEND \$500 (x20)
<b>PRE-EVENT RECOGNITION</b>					
• SOCIAL MEDIA	X	X	X	X	X
• RACE WEBSITE RECOGNITION	X	X	X	X	X
• TARGET EMAIL BLASTS	X	X	X	X	X
• EVENT FLYER	X	X	X	X	
• EVENT PRESS RELEASE	X	X			
• NO COMPETING SPONSORS	X				
<b>ON-SITE RECOGNITION</b>					
• BRANDED FLAG ALLOWED ON 5K / 10K RACE	X	X	X	X	
• BRANDED TENT ALLOWED IN VENDOR AREA	X	X	X		
• TABLE IN VENDOR AREA	X	X	X	X	X
• LOGO ON ALL MILE MARKERS	X	X			
• LOGO ON 1-MILE WALK SIGNAGE			X	X	
• BRANDED ITEMS IN REGISTRATION PACKETS	X	X	X	X	X
• LOGO ON T-SHIRTS (LARGE FONT)	X				
• LOGO ON T-SHIRTS (MEDIUM & SMALL FONT)		X (M)	X (M)	X (M)	X (S)
• START / FINISH LINE LOGO BANNER	X	X	X		
<b>POST-RACE RECOGNITION</b>					
• GRATITUDE EMAIL BLAST	X	X	X	X	X
• FIRST DIBS FOR 2024 RACE SPONSORSHIP	X	X			

# Sponsor Sign-Up Sheet



BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

SPONSORSHIP LEVEL (CIRCLE ONE):

**GUARDIAN**

**HERO**

**CHAMPION**

**ALLY**

**FRIEND**

## PAYMENT INFO

Checks payable to: **So What Else**

6901 Rockledge Drive, Suite 709  
Bethesda, MD 20817  
(corporate office)

**Payments due by  
October 1, 2023**

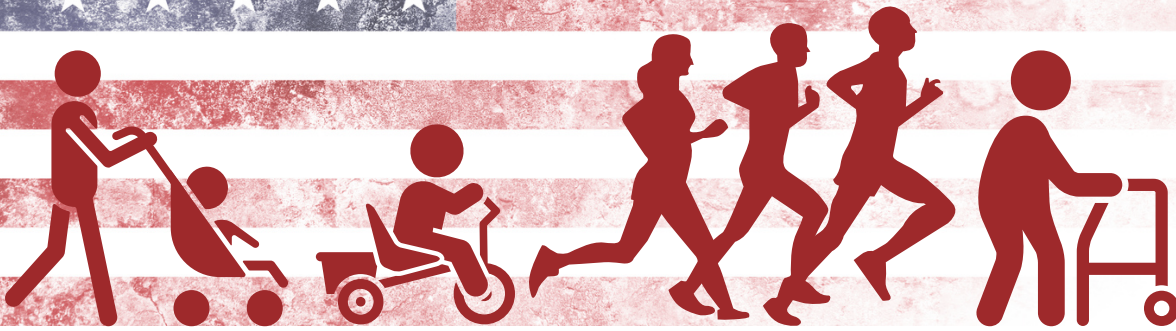
Return completed form to Dr. Liz

[liz@launchsp.com](mailto:liz@launchsp.com)

**YOUR SPONSORSHIP IS TAX DEDUCTIBLE!**



**LAUNCH**  
*Cares*



**Thank you!**



**YOUR SUPPORT CHANGES LIVES  
THROUGH THESE LOCAL CHARITIES.**

PARTICIPATING IN THIS COMMUNITY  
EVENT THIS VETERANS DAY SHOWS YOU  
CARE ABOUT MAKING THE WORLD A  
BETTER PLACE FOR ALL.

